"The right invitation" A workbook for creative transformation

The link: https://www.unglobalpulse.org/wp-content/uploads/2023/12/UNGP-Art-Creative-Practice-Workbook_final3.pdf

SHORT DESCRIPTION

This workbook includes prompts for reflection, experimentation and creative expression, that are designed to help the reader to start further conversations that support the implementation of creative and imaginative practices in their organization.



Escape Rooms for Green Entrepreneurship

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SUGGESTIONS

The Workbook is a great starting point for launching a green venture from scratch (especially for young people looking to organize and develop their ideas).

Following the Creative Practice Framework, you could use it in workshops or training sessions to ease hands-on sessions where participants explore creative exercises such as storytelling, scenario-building, visual thinking, or system mapping.

You could also integrate it into existing projects or teams and thus encourage the use of creative exercises in innovation, strategy, or research work. It could also be adopted as part of a long-term creative process where your organization would use it to pilot small-scale projects.

KEY WORDS

- Business strategies
- Education
- Gamification

LANGUAGES

English.

PRICING

The guide is available freely.

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