

Green Business: The Path to Zero Carbon Capitalism

TED

The link:

<https://www.youtube.com/watch?v=FM6DXMWuNQ8>

SHORT DESCRIPTION

This video explores green entrepreneurship and how sustainable strategies can be integrated into business. Designed to inform and inspire, it shows how sustainability can drive growth and competitive advantage.



SUGGESTIONS

The video can be integrated into teaching sessions, webinars, or online forums as a starting point for group discussions on sustainability. Educators can use it to prompt reflection, critical thinking, and collaboration among students, who can work in teams to analyse the challenges presented and propose innovative solutions. This format encourages active participation and helps link theory to real-world environmental and entrepreneurial contexts.

KEY WORDS

- Green Business
- Eco-friendly
- Business Strategies
- Eco Innovation
- Sustainability

LANGUAGES

English.

PRICING

The video is free.