

Importance of Green Entrepreneurship in enhancing reusability

TED

The link:

<https://www.youtube.com/watch?v=34XZvMEZndM>

SHORT DESCRIPTION

This TEDx is about the critical role of green entrepreneurship in fostering sustainable development in the Middle East. Ahmed Hussein emphasizes the environmental and economic benefits of integrating eco-friendly approaches into business models.



SUGGESTIONS

Class activity about eco-friendly products: This Ted talk could be used to introduce the importance of eco-friendly products to students. They can look at industrial products and then, they make simple models of better/greener ideas or drawings of their new products. Finally, each group shares their product and says how it tackles environmental challenges.

After watching the TEDx talk, students could also work in groups to identify common waste in their daily lives, research ways to reduce or recycle it, create a zero-waste plan, and present their ideas to the class.

KEY WORDS

- Green Business
- Eco innovation
- Eco-friendly
- Social Impact
- Environmental challenges

LANGUAGES

Multilingual.

PRICING

All TEDx videos are free.