

"Sustainable Entrepreneurship – Can Green Business Make a Change?"



The link: <https://www.youtube.com/watch?app=desktop&t=1210s&v=F6w2xmmYwf0>

SHORT DESCRIPTION

This video shows how sustainable entrepreneurship tackles environmental and social issues while remaining profitable. Experts share real examples and highlight the value of green innovation, ethical models, and aligning purpose with profit.



SUGGESTIONS

Reflecting on real-life examples:

This video presents several real-world cases of sustainable entrepreneurship that students can analyze in small groups. By focusing on one example, students can explore the company's business model, its environmental and social goals, and the strategies used to balance profitability with sustainability. This activity encourages critical thinking and discussion on what makes a green business successful, including factors like innovation, community involvement, and long-term impact. life application.

KEY WORDS

- Green Business
- Eco-friendly
- Eco Innovation
- Sustainability

LANGUAGES

English.

PRICING

The video is free.