

# 3 stories of local eco-entrepreneurship

**TED**

The link:

[https://www.ted.com/talks/majora\\_carter\\_3\\_stories\\_of\\_local\\_eco\\_entrepreneurship](https://www.ted.com/talks/majora_carter_3_stories_of_local_eco_entrepreneurship)

## SHORT DESCRIPTION

Majora Carter tells three inspiring stories of problem-solvers who are saving their own communities while saving the planet: skin care products from honey, greener city, cleaner energy.



## SUGGESTIONS

Taking part in non-profit organizations and activities: This TED Talk could be used to compare and contrast information gathered during a field trip. For instance, students could visit a local eco-business or community initiative and then reflect on how their experience aligns with Carter's entrepreneurial approach, discussing real-world applications.

## KEY WORDS

- Green business
- Environmental challenges
- Eco innovation
- Eco-friendly
- Sustainability

## LANGUAGES

Multilingual.

## PRICING

All TEDx videos are free.