

What is eco-innovation?



The link:

<https://bigbangpartnership.co.uk/introduction-to-eco-innovation/>

SHORT DESCRIPTION

This online resource explains eco-innovation as a way to combine sustainability with business competitiveness. It covers key principles, strategies, and case studies showing how companies can reduce environmental impact while boosting performance.



SUGGESTIONS

Discussion Forums: Use the resource as a reference point in online or in-person discussion forums focused on emerging trends and challenges in eco-innovation. Participants can explore key concepts, share insights from their own experiences or sectors, and debate the effectiveness of different strategies. The resource's case studies can serve as a basis for group analysis or reflection, helping learners connect theory with practice. These forums can also foster peer learning and encourage collaboration around sustainable innovation ideas.

KEY WORDS

- Sustainability
- Eco-friendly
- Environmental challenges

LANGUAGES

English.

PRICING

Free access.