

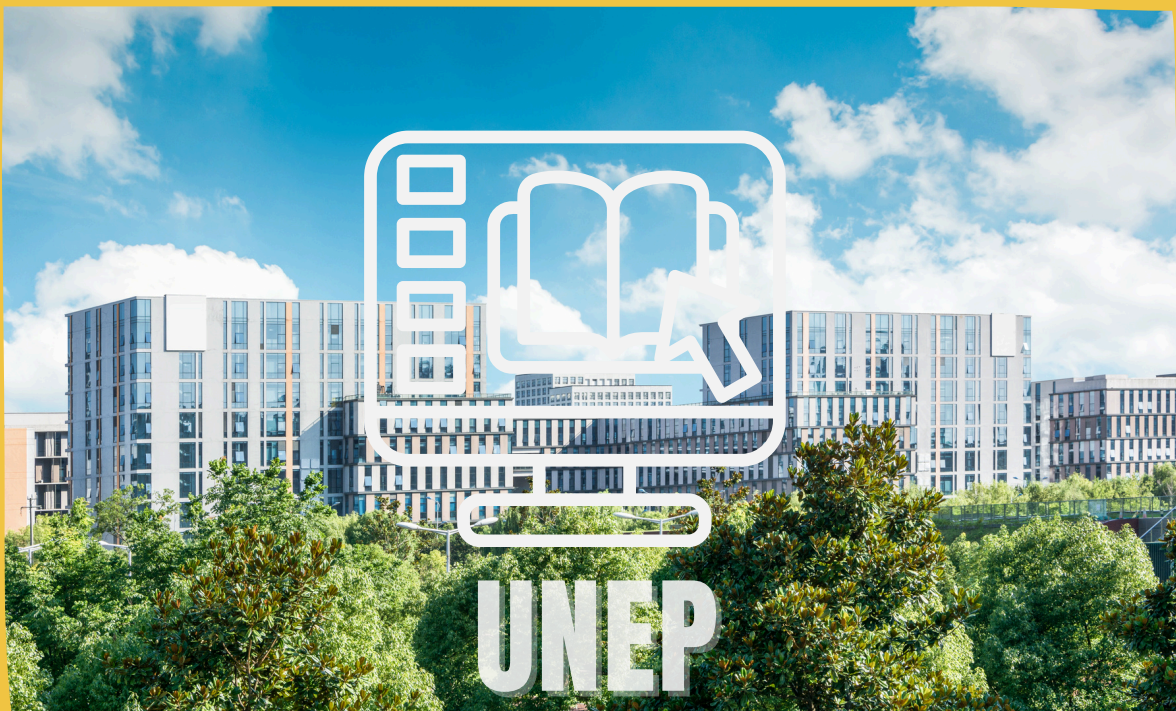
Eco-Innovation



The link: <https://www.unep.org/eco-innovation>

SHORT DESCRIPTION

UNEP's Eco-Innovation initiative helps SMEs embed sustainability across their operations through life cycle thinking and value chain collaboration. This approach boosts competitiveness by improving products, processes, and business models.



SUGGESTIONS

Educational Settings:

Integrate the principles of eco-innovation into curricula for business, entrepreneurship, and environmental studies to equip students with tools for sustainable business strategy. This can include lessons on life cycle thinking, sustainable value chains, and innovation in product and process design. Educators can use real-world case studies from UNEP's resources to illustrate successful applications, and invite students to develop their own eco-innovation solutions through group projects or business model simulations.

KEY WORDS

- Green business
- Green Economy
- Eco innovation

LANGUAGES

English.

PRICING

The resource is free.