

A self-paced course on Green Entrepreneurship



The link: <https://www.learningfornature.org/en/courses/green-entrepreneurship-2022/>

SHORT DESCRIPTION

This course provides a step-by-step approach to turning a green business idea into a viable business plan. It equips participants with the necessary tools to generate, test, and refine a green business concept, while showcasing real-life examples of green entrepreneurs who successfully transformed their ideas into market-ready, value-generating solutions.



United Nations Development Programme

SUGGESTIONS

This course is designed for individuals who are genuinely committed to launching their own green business or gaining an in-depth understanding of green entrepreneurship. For example, students might complete the "Measuring Environmental & Social Impact" module and then develop impact metrics for a local green initiative.

KEY WORDS

- Green Business
- Green Economy
- Environmental challenges
- Business strategies
- Gamification

LANGUAGES

English, Spanish, French.

PRICING

Free access after enrolment.