

GREEN ENTREPRENEURSHIP



The link: <https://www.mdpi.com/2071-1050/14/7/4089>

SHORT DESCRIPTION

The article highlights how innovation combined with green entrepreneurship can strengthen the agricultural sector by creating sustainable solutions. It shows how both internal resources and external factors can support the development of green, innovative business models.



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SUGGESTIONS

Use the article as supplemental reading in courses on green entrepreneurship, innovation, or agricultural sustainability. It can enrich lectures and discussions by linking theory with practical applications in the agricultural sector. The resource is particularly valuable for case-based learning and group projects, helping students analyze how innovative, sustainable business models can be developed and supported by different resources and external factors.

KEY WORDS

- Green Business
- Sustainability

LANGUAGES

English.

PRICING

Freely available.