"Teaching Sustainable Business"
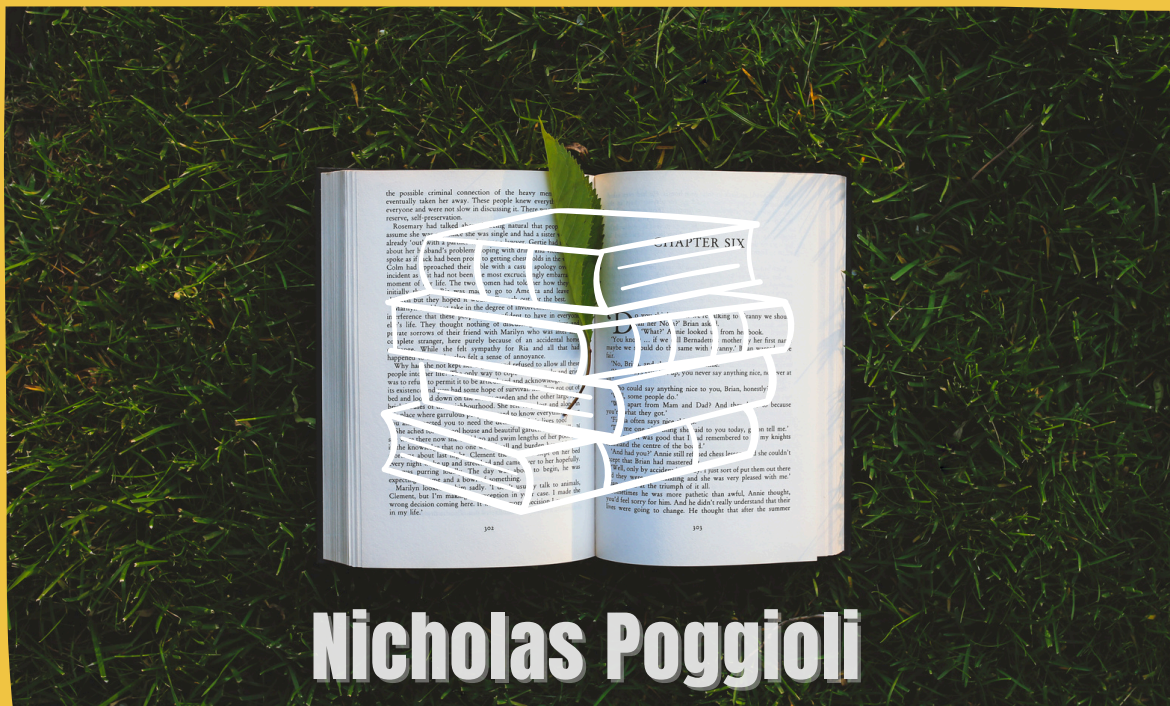
The link: https://nicholaspoggioli.com/teaching-sustainable-business/

SHORT DESCRIPTION

A collection of resources including case studies, academic papers and curriculum design materials for teaching sustainable business.

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SUGGESTIONS

Gamify the resource collection by turning sustainability case studies into role-play simulations where teams earn points for addressing principles like systems thinking or stakeholder alignment. Use active-learning prompts as mini "missions" with badges (e.g., "Impact Mapper" or "Value Chain Visionary") awarded for completing tasks like problem analysis or circular redesign. Organise quiz rounds or group challenges to reinforce learning.

KEY WORDS

- Green Business
- Social Impact
- Sustainability
- Education
- Eco innovation

LANGUAGES

English.

PRICING

Most of the collected resources are freely available.