

"Green entrepreneurship in challenging times: a quantitative approach for European countries"

The link: <https://www.tandfonline.com/doi/full/10.1080/1331677X.2022.2093767>



SHORT DESCRIPTION

This study delves into the potential of green entrepreneurship and its drivers amidst multiple global challenges, offering insights into sustainable business practices.



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SUGGESTIONS

This article highlights how access to funding, support and local infrastructure is key to green start-up success. Use it to show students why creating a strong budget and knowing local policies matters. Encourage teams to think about what kind of support their business would need to grow. These insights help students understand the real-world challenges green entrepreneurs face.

KEY WORDS

- Green Business
- Eco innovation
- Sustainability
- Entrepreneurship
- Environmental challenges

LANGUAGES

English.

PRICING

Free to read and to listen.