

Green entrepreneurship and digitalization enabling the circular economy through sustainable waste management - An exploratory study of emerging economy



ScienceDirect

The link: <https://www.sciencedirect.com/science/article/pii/S095965262302591X?utm>

SHORT DESCRIPTION

The article "Green Entrepreneurship and Digitalization Enabling the Circular Economy and Waste Management in India" explores how digitalization supports green entrepreneurship in India, particularly within the fields of circular economy and waste management. It highlights factors such as technology, policy, and market dynamics that enable sustainable business models.



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SUGGESTIONS

This article can serve as a valuable teaching resource, offering a concrete example of how digitalization can foster green entrepreneurship in developing countries. It can be used to illustrate how both technology and policy play a role in supporting sustainable business practices.

KEY WORDS

- Green Business
- Sustainability
- Eco-friendly

LANGUAGES

English.

PRICING

The article is free.